



FOR IMMEDIATE RELEASE

For additional information contact:

George Clift, ALC

806-355-9856 | George@CliftLandBrokers.com

Clift Land Brokers Associates Recognized As Part of RLI's APEX Producers Club

March 19, 2019 (Amarillo TX) – George Clift, ALC of Amarillo, TX, Sheldon Snyder, ALC of Dalhart, TX, Eric Turpen of Littlefield, TX, and Greg Good of Perryton, TX were recognized as a part of the 2018 APEX Producers Club by the Realtors® Land Institute at the RLI APEX Production Awards Program, sponsored by The Land Report. These agents were recognized by RLI CEO Aubrie Kobernus, as well as The Land Report's Co-founders Eddie Lee Rider Jr. and Eric O'Keefe, at a special awards ceremony on Tuesday, March 5, during RLI's 2019 National Land Conference (NLC19) in Albuquerque, NM.

In addition to the Top Producer Club, Sheldon Snyder, ALC was recognized as a member of the 2018 Top 20 National Producers with over \$37M in sales in 2018.

"We are proud of these Clift Land Brokers associates, and all of our members that were recognized as part of our award programs for their accomplishments in 2018. They truly are the crème of the crop when it comes to land real estate professionals," said RLI's CEO Aubrie Kobernus, MBA, RCE. Top awards winners will receive national recognition in The Land Reports Spring Magazine as well as additional promotions throughout the year.

All land professionals recognized as part of the RLI APEX Producers Club are active members of RLI and have at least four million dollars of qualifying dollar volume in closed land sales in 2018. The APEX Awards Program celebrated its second year by doubling in size with 100 applicants totaling a combined \$2.3+ billion in qualifying transaction volume. For more information on the award winners, make sure to get a copy of The Land Report, one of the industry's leading magazines for landowners and land professionals, which will be publicizing the top winners in their upcoming Spring 2019 issue. All land real estate professionals are invited to join RLI and apply to the prestigious APEX Awards Program next year. Learn more at rliland.com.